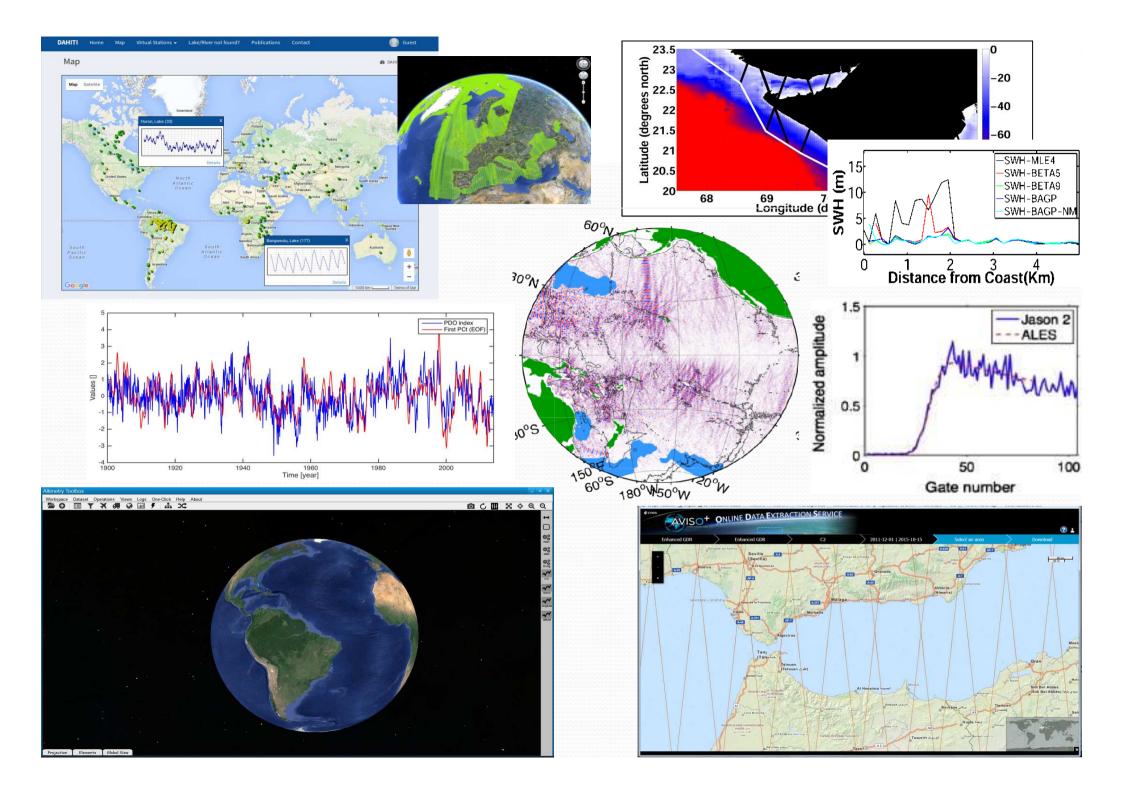
Outreach & data services

In summary

- Data Services: 4 presentations, 3 showcase, 8 Posters
- Outreach: 2 presentations, 3 showcases, 2 Posters
- The short format of the "outreach showcases" went quite well
- About 40 attendees

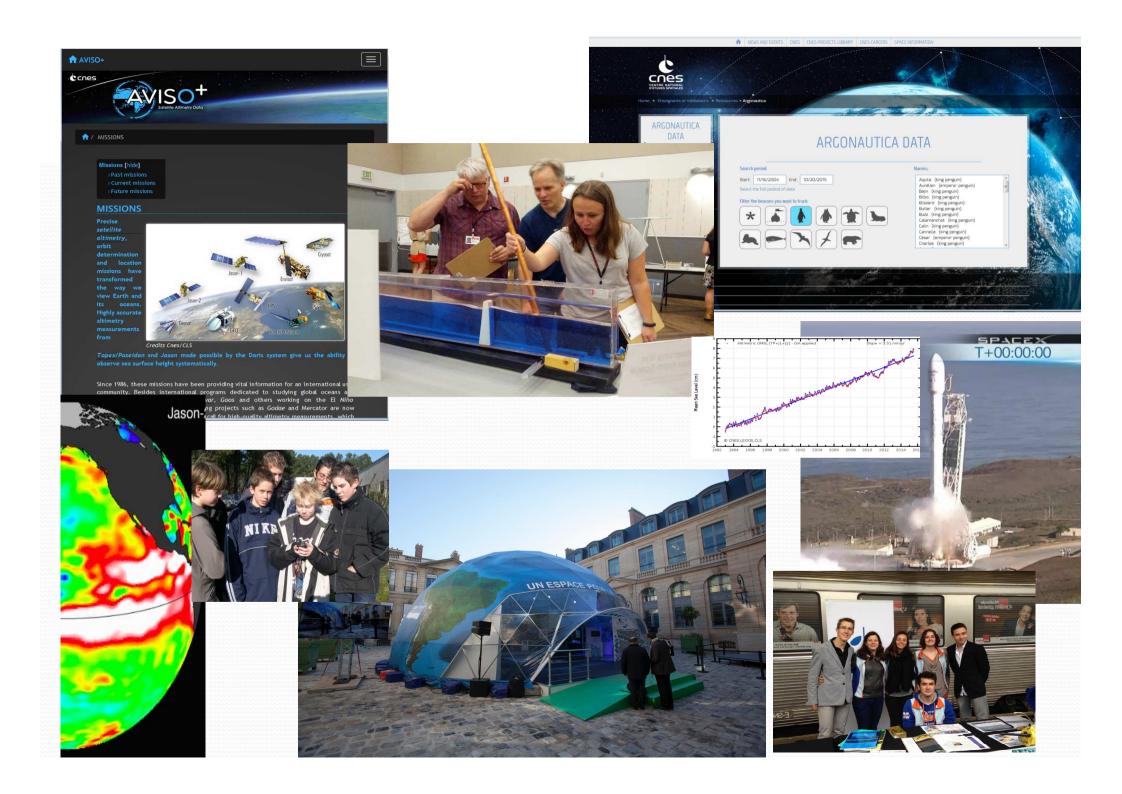
Data services

- Some new products distributed
- Upated/upgraded services (online, interactive including web services) to distribute them
- Upgraded tools
- Discussion: more and more data available all around BUT: what are each of them is good for?
- → Need of a user guidance about the best product for his/her use



Outreach

- Jason-3 / Sentinel-3 launch scheduled soon
- COP21 Climate conference in Dec. 2015
- El Niño brewing
- preparing for those launches AND the climate conference
 - + El Niño
- Storm surges another subject with potential public impact
- Hands-on experiments very often a successful way of outreaching
- Web site accessibility to be taken into account



Recommendations / perspectives

- A number of resources (figures, maps, movies, animations, schemes...) available
 - On the web e.g. www.aviso.altimetry.fr/gallery, sealevel.jpl.nasa.gov/gallery/
 - On our computers / databases
- don't hesitate to ask for general material or a specific theme / figure (at worst, we can think about having it made for future uses)
- If you have "hands-on" activities, try to write a rough description to share it (and/or send a movie?)

Recommendations / perspectives

- Prepare to talk about climate, climate and climate... (and Jason-3)
- preparing for the launches, El Niño and the climate conference.
- Plan for mobile/simple interfaces/navigation for web sites, at least as alternate possibility; consult with an accessibility expert
- Jason-CS, SWOT outreach AND data services to be prepared

OSTST posters on the web

- A complete overview of what was shown during this meeting
- An archive of past meetings (from 1998)
- <u>UPLOAD</u> them in pdf on http://meetings.aviso.altimetry.fr using the account created to submit abstracts. (you can also upload your presentations)
- Your posters available online at this address